

ABSTRACT

An apparatus 10 for controlling image quality reduction of image information, which is related to the present invention, has a VLD 30 for introducing a code stream input 21 thereinto of image information based on an MPEG, a reverse circuit 40
5 for introducing a pre-reverse level 32 thereinto from the VLD 30, and a VLC 50 for introducing a RUN 31 from the VLD 30 and an after-reverse level 42 from the reverse circuit 40, and a code stream output 51 of image information based on the MPEG
10 is generated by the VLC 50 and is sent therefrom, and this code stream output 51 is provided for a digital copy.

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